

Adoption Network Law Center

Monthly Update Newsletter November 2003



Website Notes:

Monitor Your Personal Website Activity

In order to optimize your Birthmother opportunities, make certain you monitor the activity of your Webpage (visit www.adoptionnetwork.com/adoptivparents/monitor-help.shtml for instructions on how to monitor activity). You should be using the Waiting Families Control Panel to check activity on your Webpage and any Birthmother feedback. How is your activity this month? Has the number of hits to your Webpage dropped and sent you below the top 50% ranking? Remember 50% of our matched clients meet their Birthmother within 5 months.

We would recommend a change only if your hits have dropped below the 50% mark. Since the contact photo and your introductory paragraph are the first point of contact with the Birthmother, we may suggest trying a new contact photo, and/or perhaps a revision to the introductory paragraph. You may request to exchange the photo with another on your Webpage, or submit a new one. Please remember the guidelines of good quality photos: these must be able to be cropped to a perfect square; and show your best smiles projecting positive energy. Changes to your photo, webpage or introductory paragraph need to be approved and edited by our Media Marketing Coordinator. Any changes can be emailed to submissions@adoptionpro.com. Please allow 7-10 days after receipt of request for changes to appear on the Website. Feel free to contact your Adoptive Parent Advisor for more ideas on increasing your opportunities for a match.

You may also use the Control Panel to customize your Webpage with different themes, layouts, picture frames and graphics.

Try changing the look of your site every so often.

Add an Audio Message to Your Webpage

Check out the instructions regarding adding a personal audio message: "How to Record Your Voice Message". Specifications for placing a voice message are given on that page. Be sure to follow them carefully and keep your message to 30 seconds or less. Try not to sound like you are reading from a script, but rather speak with warmth and energy from your heart.

Adoptive Couples with voice messages have bright red links next to their photos that stand out to viewers. The bright red links tend to attract Birthmothers to an Adoptive Family's profile faster than those without an audio message. The audio message will give you a new way to present yourselves to potential Birthmothers in a very personal way.



Do you have comments or questions regarding ANLC's Monthly Update? We welcome any and all comments about our Monthly Update.

Please send an e-mail to newsletter@adoptionpro.com expressing your concerns. We look forward to addressing your issues and concerns so that we can better accommodate your needs.



Adoption Network Law Center

THE EASY WAY

*The easy way to have a child,
The gossips would agree,
Is just to place an order
And avoid the pregnancy.*

*Why bother with the nine months wait,
The gain, the girth, the pain?
Why try so hard just to conceive?
It's really quite inane*

*When all those homeless babies
Wait behind the agency doors.
Why overpopulate the earth
When those kids could be yours?*

*The easy way to have a child
Is just to order one,
And drive right over and pick one out –
Either kind – daughter or son!*

*Besides, they say, God's plan must be
Both wise and circumspect,
That you will raise the children
That the rest of us reject.*

*The easy way – no muss, no fuss,
No worry before the birth.
The easy way – no recovery time,
You can hurry back to work!*

*The easy way? Ah, mavens!
Perhaps you didn't know
The wait has stretched to years, not months,
Adoption is so slow.*

*And twenty-five eager couples wait
For every babe who's placed.
There are rules and regulations,
Investigations to be faced.*

*And if we pass inspection –
Are approved for a daughter or son –
We face a years long "pregnancy"
And supervision 'fore it's legally done.*

*And then we face the gossips again.
Their questions and comments hit home.
Do you know his real mother and father?
How sad there's not one of your own!*

*Or, How could anyone ever give up
Their very own flesh and blood?
Poor baby, he'll miss real mother love.
How kind of you people, how good!*

*And what if we reach for a different child
With skin of a different shade,
Or a ten year old with a handicap,
Or an oriental maid?*

*Then it's How could you ever do that –
Take such a child to your breast?
The child won't know where his place is!
He'd be better off somewhere else.*

*Adoption avoids the labor,
But there's pain of a different kind.
There's just as much worry beforehand,
No less apprehensive a mind.*

*But, then, children don't ever come simply.
There are trials in every way
To gain the treasure of love in a family.
There isn't an easy way.*

Pat Johnston
From Perspectives on a Grafted Tree

